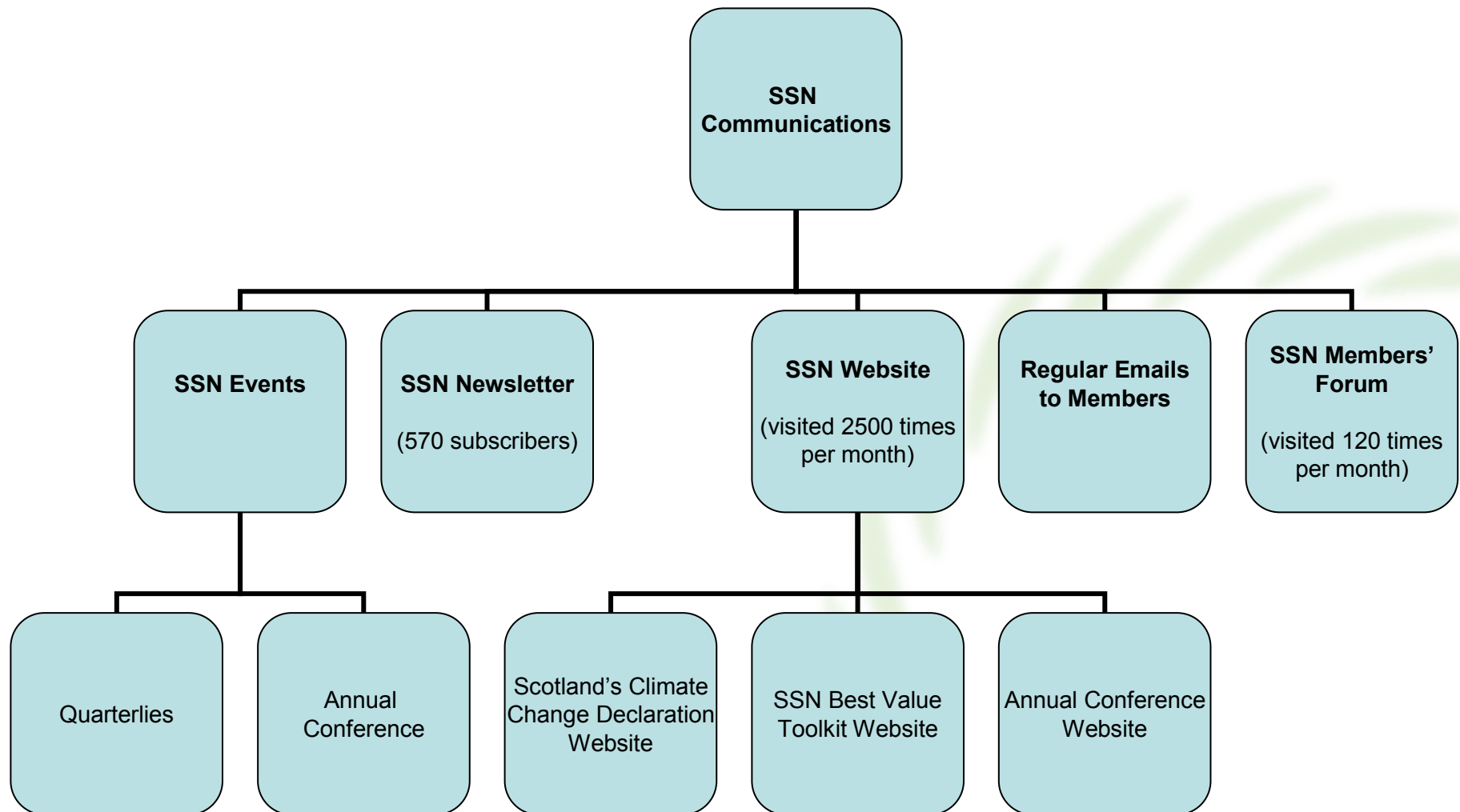


SSN Communications Overview



Filling the Information Gap

To have a better understanding of Scottish local government performance on sustainable development. To get a clear baseline of activity that allows us to assess progress.

What SSN does currently to further this:

- Scotland's Climate Change Declaration reports
- 'Member Profile' pages on the SSN website
 - Approximately half are populated
 - Some are a bit out-of-date
- Increase in number of Scottish local authority stories in SSN newsletter
 - Majority of stories sourced from local authority press releases
- Some local authority activity being recorded on SSN Members' Forum

Sharing Information



To better enable member-to-member exchange of information/good practice.

What SSN does currently to further this:

- Events
- SSN Members' Forum
 - Launched July 2008
 - All 97 SSN members registered
 - 120 visits per month on average
 - 50 'unique visitors' per month on average
 - Increasing recognition that the Forum 'does not run itself'!

SSN Communications...the future...

